



UV-33 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Edward B. Knudson et al.
Application No. : 09/418, ~~416~~ ⁴¹⁶ Confirmation No. : 8923
Filed : October 15, 1999
For : INTERACTIVE TELEVISION PROGRAM GUIDE SYSTEM
WITH PAY PROGRAM PACKAGE PROMOTION
Group Art Unit : 2611
Examiner : Christopher R. Nalevanko

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

Responsive to the July 8, 2004 Office Action,
applicants respectfully request reconsideration and allowance of
this application in light of the following remarks.

EXPRESS MAIL NO.
EV270265115US